

SUCCESSFUL ADVOCACY IN ENVIRONMENTAL POLICY

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ICN, AWG Webinar

“Successful advocacy towards governments and legislators”

Monday, 24 November, 13:00 – 14:45 (Warsaw time)



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Part I: Successful advocacy in environmental policy

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Successful advocacy in environmental policy

- July 2024: **Study on Packaging Waste Management** ([E/CNMC/004/21](#))
- Waste management in the EU is based on the "polluter pays" principle
→ Extended Producer Responsibility (EPR)
- Companies that put packaged goods in the market are responsible for the packaging once it becomes waste → finance collection, transport, recycling, and other related processes.
- Companies subject to EPR participate and finance 'Collective Producer Responsibility Organisations' (PROs) to comply with this obligation.


Successful advocacy in environmental policy

- PROs must sign agreements with the different local entities and regions, since waste collection is also their responsibility, to determine:
 - how packaging waste collection is organized
 - the costs involved
 - the amount to be paid by PROs to local entities
- Until 2024, only 2 PROs (non-competitors). Today: around 20 PROs

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- Regulation is **not prepared** for competition. No provisions on:
 - Negotiations between public administrations and competing PROs
 - Cost and quantity of waste to be financed and collected by each PRO
 - How much PROs should compensate each other
 - Who should monitor and resolve conflicts over financial and waste flows

Successful advocacy in environmental policy

- Several recommendations concerned the agreements between public administrations and PROs, as well as guidance on approaching negotiations.
 - The Study also recommended regulating in detail the coexistence of competing systems, as well as establishing a coordinating and monitoring body.
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- Doubts about how to implement the CNMC's recommendations in practice.

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- Regional administrations are now consulting the CNMC on specific agreements
 - CNMC has issued several reports on specific agreements (INF/CNMC/118/25 & INF/CNMC/141/25)
- The Ministry for the Ecological Transition is consulting on new regulation.

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Part I: Successful advocacy in environmental policy

Part II: Success factors

Successful advocacy in environmental policy

The CNMC has built a **solid and trusted relationship** with the Ministry for the Ecological Transition and the Autonomous Communities.

- During the elaboration of the study → several meetings
- After the study was published
 - Meetings to present and explain the study
 - Invitation to public presentation & roundtable
 - Guidance on the implementation of the recommendations

La CNMC pide más competencia en la recogida de envases

- El ministerio para la transición ecológica (MITECO) ha abierto más de 100 expedientes sancionadores a empresas que deberían estar ...



Jornada retos para lograr una mayor competencia en la gestión de residuos de envases

Energía

<https://www.eleconomista.es/energia/noticias/13202971/02/25/la-cnmc-pide-mas-competencia-en-la-recogida-...>

Inés Oria

Martes, 04 febrero 2025

Success factors

- Reaching out to the competent Ministry and administrations
- Building a relationship
- Explaining the initiative, the results and the benefits of the proposed reforms
- Offering help on the implementation of recommendations
- Offering timely advice

Thank you

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